

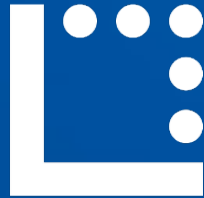


LATITUDE

# Market Briefing

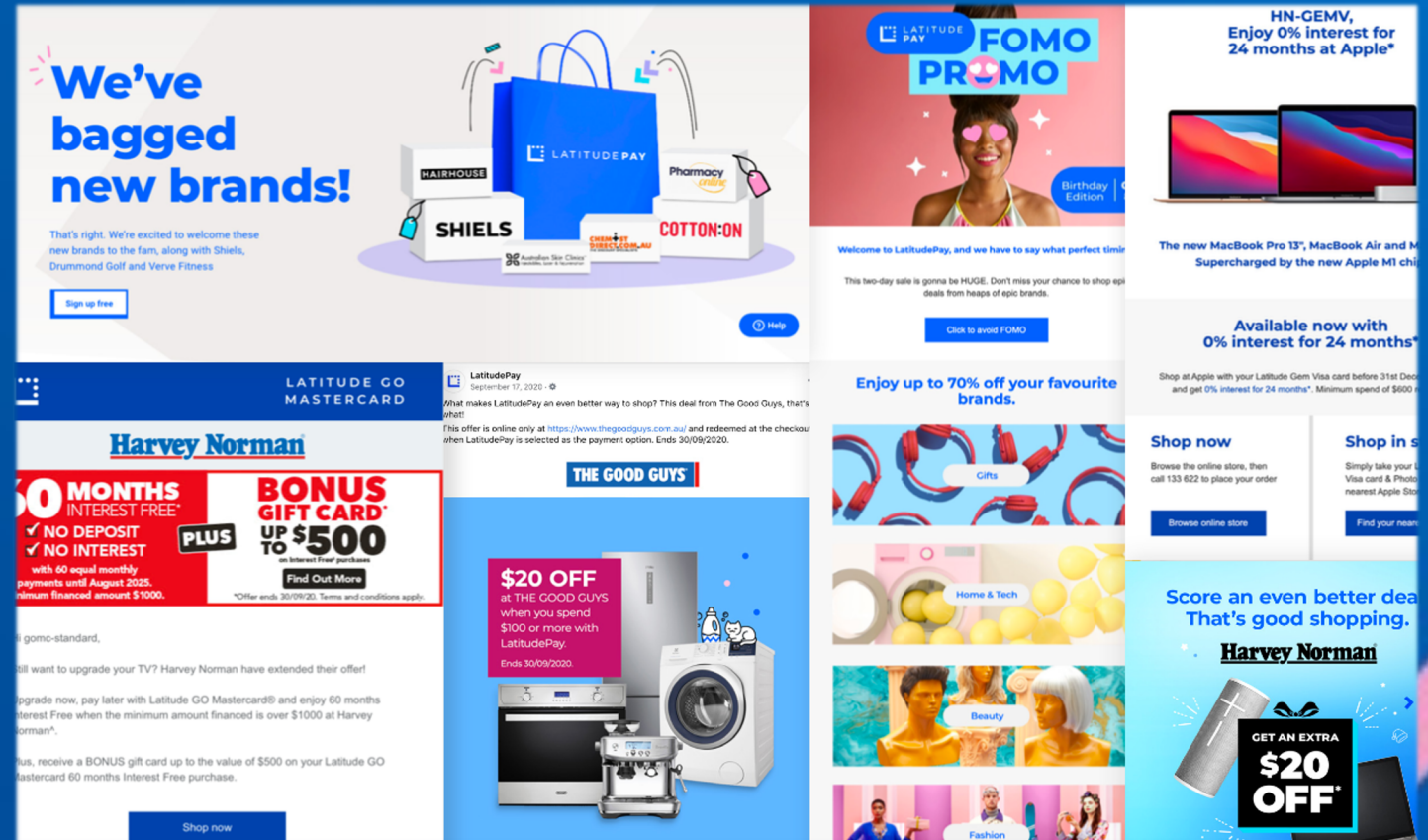
19 April 2021





LATITUDE

*A leader in consumer finance  
disrupting payments and lending*



# Executive summary

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*A leader in consumer finance disrupting payments and traditional lenders*

Latitude is well positioned:

- Large addressable opportunities in consumer payments and loans
- B2B2C model is the basis of our advantage
- Proven lifecycle marketing and graduation capabilities
- Proprietary data and risk capabilities
- Lean, low-cost and digitised operations

**1** Volume recovery by working with our partners

**2** Launching new products and accessing new segments

**3** Sustainable cost reduction and customer benefit through digitisation and automation

**4** Strong asset quality

**5** Diverse, effective and flexible funding

**6** Potential to grow internationally with our partners

# Latitude is well positioned as Australia and New Zealand's largest non-bank consumer finance company

## INSTALMENTS

Disrupting consumer payments and credit card balances

Shop small, pay weekly

### BNPL

LatitudePay growing rapidly as BNPL disrupts traditional payments

Younger customer acquisition

Up to \$1,000, 10 weekly payments<sup>1</sup>

380k open accounts<sup>2</sup>

Shop big, pay monthly

### BIG TICKET

LatitudePay big ticket launching 2021 disrupting traditional credit cards

New segments in home and health

Up to \$3,000 and 24 months

Launching 2021

Shop anywhere, pay flexibly

### GO & GEM

Latitude GO/Gem being refreshed making it easier to shop interest free<sup>3,4</sup>

Digital wallet development

Up to \$30,000 and 60 months

1.83m open accounts<sup>2</sup>,  
A\$4.2bn FY20 volume<sup>5</sup>, A\$3.7bn GLR<sup>6</sup>

## UNIFYING THE LATITUDE BRAND EXPERIENCE WITH LIFECYCLE MARKETING AND GRADUATION

## LENDING

Leveraging specialisation, graduation and funding model to drive growth

Home, holiday, wedding..

### PERSONAL LOANS

Latitude personal loans developments enhancing customer and broker experience

122k open accounts<sup>2</sup>,  
A\$759m FY20 volume<sup>5</sup>, A\$1.9bn GLR<sup>6</sup>

Car, boat, caravan..

### MOTOR LOANS

Latitude motor loans well suited to growing focus on domestic tourism

36k open accounts<sup>2</sup>,  
A\$299m FY20 volume<sup>5</sup>, A\$587m GLR<sup>6</sup>

International travel & shopping

### 28° GLOBAL

Latitude 28° Global travel card with potential rebound when borders reopen

404k open accounts<sup>2,7</sup>,  
A\$1.7bn volume<sup>5</sup>, A\$333m GLR<sup>6</sup>

1. Initial limit maximum is A\$1,000. Incremental increases up to a limit of A\$1,500 is possible on the successful completion of payment plans. 2. Open accounts as at 31 December 2020, for BNPL, GO, and GEM rounded to the nearest 10,000, for 28° Global, personal loans and motor loans and rounded to nearest 1,000. Personal loans and motor loans exclude balances no longer originated by Latitude. 3. This also includes CreditLine in Australia which is still being originated through Apple, and other Instalments products which have historically been issued and which existing customers may still use at all participating merchants (e.g. Buyer's Edge in Australia and CreditLine in New Zealand). 4. Customers pay various fees (examples include annual fee, account keeping fee and late fee). 5. Volume for 1 January 2020 to 31 December 2020. 6. Gross loan receivables as at 31 December 2020. 7. Open accounts include 98,000 accounts for Countdown, Infinity Rewards, Latitude Eco Mastercard, Latitude Mastercard, Low Rate and Onecard accounts that were discontinued and are no longer open to new customers.



# Large addressable opportunities in consumer payments and loans

## Large industries being disrupted

### Consumer payments

CONSUMER SPENDING

AU **\$1.1tn**<sup>1</sup> NZ **\$159bn**<sup>2</sup>

RETAIL SPENDING

AU **\$351bn**<sup>1</sup> NZ **\$99bn**<sup>2</sup>

- Consumers are embracing new payment options outside the domain of traditional banks
- Payments and traditional credit cards are being disrupted by BNPL and interest free instalments
- This is further fueled by the growth in eCommerce

### Consumer loans

PERSONAL LOAN BALANCES

AU **\$11bn**<sup>3</sup> NZ **\$2.5bn**<sup>3</sup>

- Consumers are considering alternatives away from traditional banks
- Challengers with specialist consumer finance capabilities are disrupting traditional banks
- Digital lending and open banking developments are providing significant opportunities

## Latitude well positioned

### Instalments



**LATITUDE'S BNPL AND INTEREST FREE PLATFORM IS WELL POSITIONED TO GAIN SHARE OF CONSUMER PAYMENTS**

- Largest provider of interest free instalment finance in Australia and New Zealand<sup>4</sup>
- Fast growing BNPL and 3<sup>rd</sup> most recognised BNPL product in Australia<sup>5</sup>
- Opportunities to grow with long-standing relationships with leading retailers and enter new segments

### Lending



**LATITUDE'S SPECIALIST FOCUS PROVIDES OPPORTUNITY TO GAIN SHARE OF CONSUMER LOANS**

- Latitude is the 3<sup>rd</sup> largest unsecured personal loan lender by new volume in Australia, with share growth since 2016<sup>3</sup>
- Scale, specialisation (credit risk, funding, data sets and focused investment) and graduation underpin Latitude's ability to disrupt this segment and increase its share
- Ongoing digital lending development enhancing experience

1. Australian Bureau of Statistics (ABS).

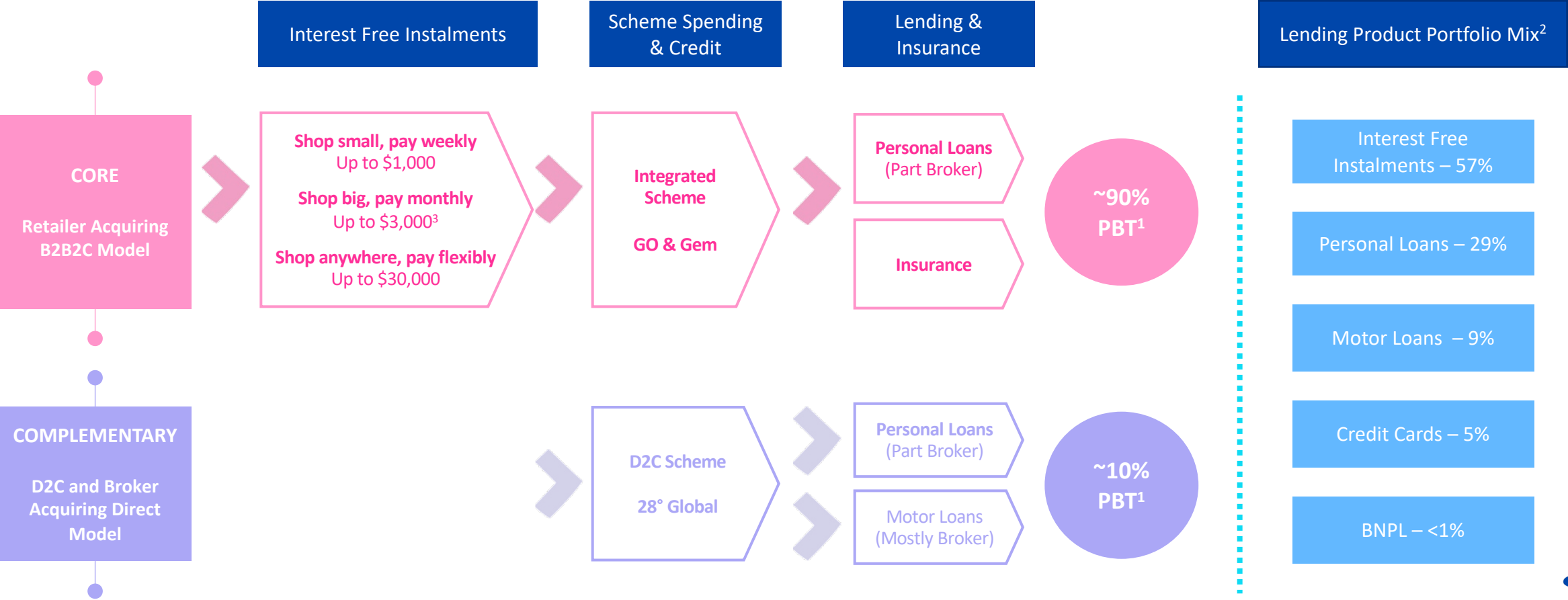
2. Reserve Bank of New Zealand (RBNZ).

3. Latitude internal analysis.

4. Based on gross receivables.

5. Latitude commissioned research by Kantar - "Brand awareness tracker – Nov4 Wave V4" with sample sizes (Latitude Brand, n=800, Gem brand, n= 800, LatitudePay, n=200).

# Latitude's B2B2C model is the basis of our advantage



Internal Latitude company information.  
1. FY20 profit before tax.  
2. Proportion of group gross loan receivables as at 31 December 2020.  
3. Up to \$10,000 for new growth segments.



# Leading partners drive our growth

Top tier merchants in growth segments such as the 'home economy'

**Harvey Norman**

**JB HI-FI**



**SAMSUNG**

**THE GOOD GUYS**

**99 Bikes**

**adriatic**  
Exclusive, Yes. Expensive, No.

**ALPINE**

**Amart**  
Furniture

**ANACONDA**

**Andersens**  
THE RESPECTED NAME IN FLOOR COVERINGS

**ANGUS & COOTE**  
The Diamond & Watch Specialist



**APPLIANCE connexion**

**COTTON:ON**

**michael hill.**

**at home**  
The Home Décor Superstore

**ABC** AUSTRALIAN CAREERS  
Business College

**hi-fi**

**autObarn**

**BAYAUDIO**  
HEARING EXPERTS

**Bay Leather Republic**



**BARBEQUES GALORE**

**BCF**  
BOATING • CAMPING • FISHING

**Prouds**  
THE JEWELLERS

**National Hearing Care**  
an amplifon brand

**Beaurepaires**

**GOODYEAR**  
Auto Service Centres

**Bedshed**  
No one's better in the bedroom™

**Beds for Backs**

**Beds n Dreams**  
Experience the difference

**BEDSRUS**

**FURNITURE BEST**

**Betta**  
NEW LIVING

**Bevilles**  
BEAUTIFUL JEWELLERY

**BIG Active PEOPLE**  
THE EXPERTS IN HOUSE GYMNASIUMS

**BIKE CONNECT**

**national tiles.**

**PROVINCIAL**  
HOME LIVING®

**FORCE**

**Billiard Shop**  
Second Hand & Friends' Supplies

**BING LEE**



**one stop**  
furniture warehouse

**BRIDGESTONE**

**camerahouse**

**CareCredit™**

**SUMMIT**  
FITNESS EQUIPMENT

**Sleepy's Snooze**

**carpetCALL**  
CARPETS & MORE

**Solomons Flooring**

**CARPET COURT**  
BRIGHTEN UP YOUR HOME

**CARPET ONE**  
Carpet & More

**CHANDLER'S**  
FLOORING INC.

**Choices**  
FLOORING

**City Holden**  
The Holden People

**Clark RUBBER**

**SONY**

**ComfortStyle**  
FURNITURE & BEDDING

**COMPLETE**

**proudfurniture**

**poolwerx**  
for healthy pool people

**DELL**

**dentalcorp**

**dental partners**

**STIHL**

**DOLLAR CURTAINS & BLINDS**

**Dreamland**  
SLEEP BETTER. LIVE LONGER.

**drummond golf**

**early settler**

**EnergyAustralia**

**Eureka Street**  
FURNITURE & BEDDING

**THE TYRE FACTORY**

**EURO SOLAR**

**Fantastic Furniture**

**Scoopon**  
com.au

**FLOORING XTRA**

**fa-uson**  
furniture & bedding

**FortyWinks**

**freedom**

**Spa WORLD**

**FrontLine**  
MARKETING

**Furniture bazaar**

**FURNITURE COURT**

**SEELEY INTERNATIONAL**

**vision group**

**furniture galore**

**FURNITUREONE**

**GODFREYS**

**Soldmark**

**Salera's**  
Since 1955

**Greencross Vets**

**Pacific**  
FURNITURE & BEDDING

**hp**  
HEWLETT PACKARD

**HOME**  
TIMBER & HARDWARE

**Horseland**

**zamel's**

**oz design furniture**

**MITRE 10**

**ignite**  
travel group

**R.T. Edwards**

**SHIELS**

**JUST FITNESS**

**kogan**

**laserclinics**  
AUSTRALIA

**LASERSIGHT**  
THE VISION SPECIALISTS

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**TEMPLE & WEBSTER**

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www.lwt.com.au

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**LUXURY ESCAPES**

**MANNIX**

**MATT BLATT**

**Mazzucchelli**

**Sumitomo**



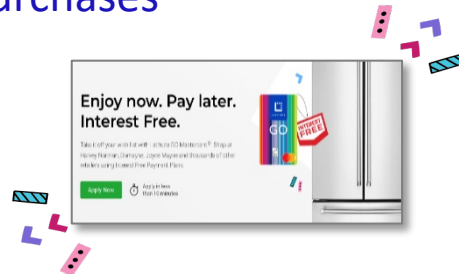
Note: Selected merchant and commercial partners in Australia and New Zealand shown. Not all merchants operate in both markets.

# Alongside proven lifecycle marketing and graduation capabilities

## Interest Free Instalments

84%

of interest free Instalments products volume was generated from repeat purchases<sup>1</sup>



43%

of Instalments products customers made at least one repeat Instalments products purchase<sup>2</sup>

## Scheme Spending & Credit

50%

of Instalments products customers reused their card as a general purpose credit card<sup>2</sup>

## Lending

38%

of personal loan volume comes from Instalments products and credit card customers<sup>3</sup>

100% of insurance from existing customers<sup>4</sup>

1. Based on Australian Latitude GO MasterCard, Latitude Gem Visa, CreditLine and Buyer's Edge interest free volume for the 12 months to 31 December 2020.

2. Repeat interest free, Scheme credit card purchases, cash withdrawals are based on Latitude GO MasterCard and Latitude Gem Visa instalments products originated in each month of 2018 and whose customers within 24 months acquired another Latitude product or undertook repeat engagement with Latitude.

3. Refers to the proportion of personal loan volume that comes from instalments product customers that have migrated to Latitude personal loan products in Australia for the 12 months to 31 December 2020.

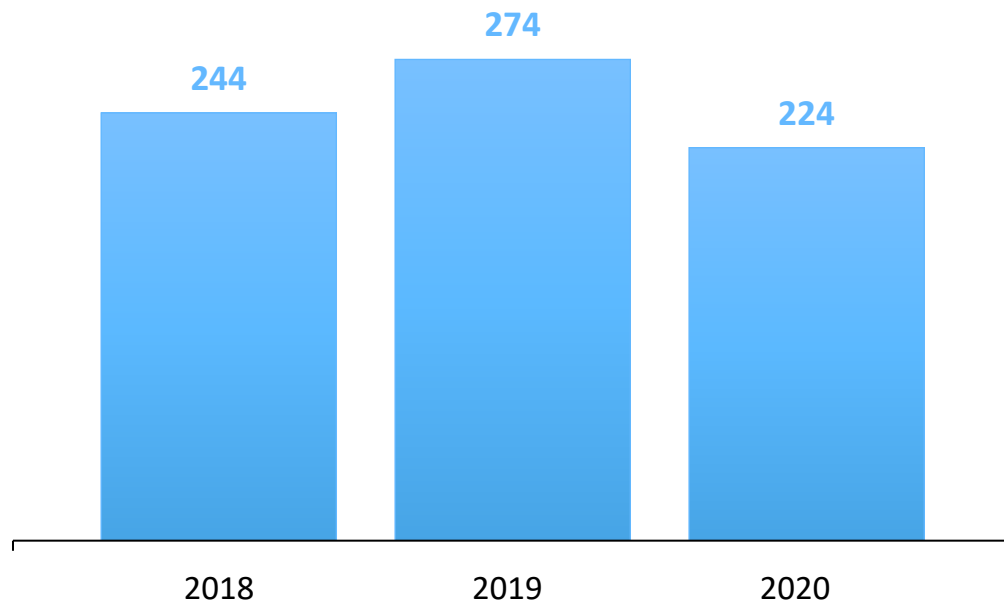
4. Excludes run off from Coles back book.



# Strongly performing and resilient business

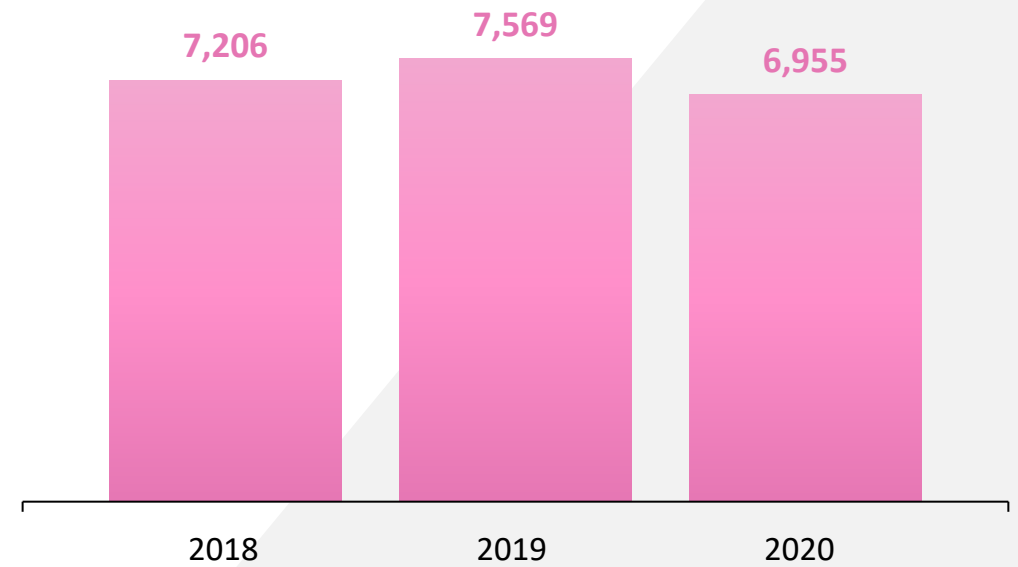
## Cash NPAT

(A\$m)



## Average Gross Receivables

(A\$m)



# Volume (front book) and receivables (back book) fell in 2020, driven by two factors which are COVID-19 related

## Receivables

- Average Gross Receivables (AGR) fell from \$7.6bn in FY19 to \$7.0bn in FY20
- Primarily due to higher repayment rates in Instalments, resulting in a \$0.6bn reduction in year end balances

## Volume

- Volume for the Latitude Group fell from \$8.9bn in FY19 to \$7.0bn in FY20
- International and travel scheme and travel Personal Loans fell by \$1bn in FY20
  - Mainly on 28° Global, which has a higher transactor customer base relative to other Latitude products but only accounts for <\$0.1bn AGR
- Non-travel Personal Loans fell by \$0.4bn in FY20 primarily due to Latitude imposed credit restrictions and COVID-19 actions

### Volume and receivables prospects influenced by:

- Cessation of government COVID-19 assistance programs (e.g., JobKeeper, superannuation access scheme)
- Resumption of international travel post vaccine
- Restoration of Latitude credit appetite as confidence returns

# Volume recovery by working with our partners

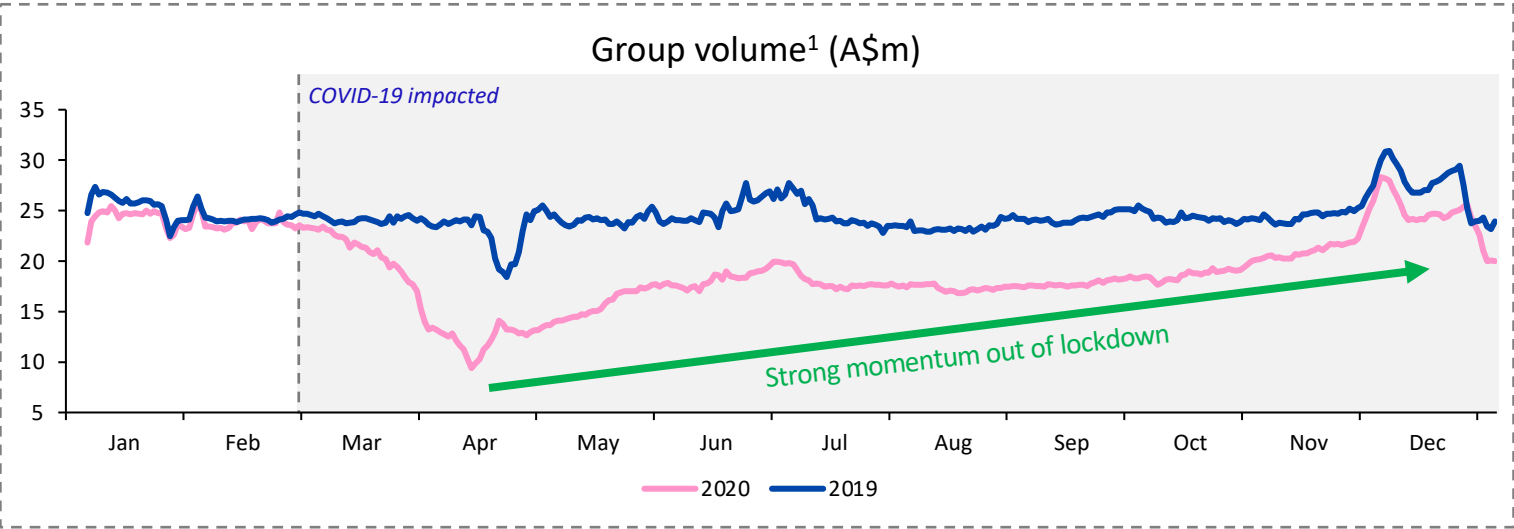
Instalments

- Supporting our partners in the 'home economy'
- Rapid volume recovery
- Further upside expected from recovery in retail spend

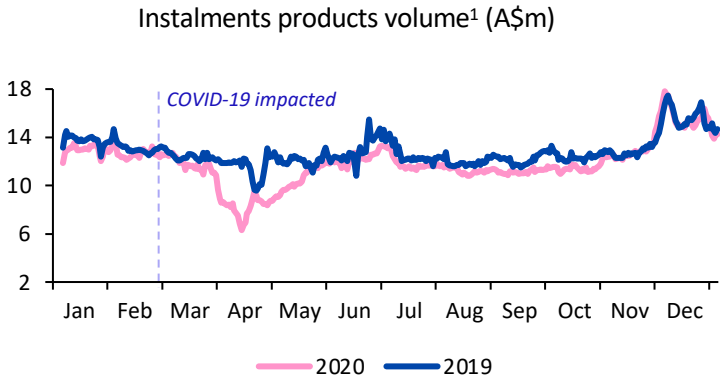
Lending

- Grown share in 2020 despite lower demand and tightened lending policies
- Strong recovery working with brokers and improving experience
- Potential upside with return of international travel (Latitude 28° Global)

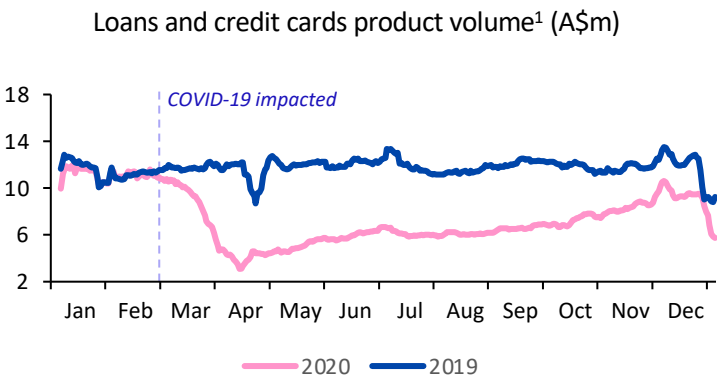
## Group volume run-rate approaching 2019 levels



## Strong recovery in Instalments products volume



## Progressive recovery in lending products



1. Represents daily volume, 7 day rolling averages in local currencies.

# Growth enabled by strengths and continuing investment

## Investment in product, marketing and digital experience

New and enhanced products; BNPL, GO & Gem, strong product roadmap e.g., Big Ticket BNPL

Brand unification, sponsorships and personalised data-driven marketing investments enhancing awareness and opportunities with our partners

Developing end-to-end digital experiences for customers and partners

## Risk expansion from unwinding COVID-19 actions

High credit quality through COVID-19; 72% of new customer originations rated CR1-2 in Dec 2020 vs. 64% Dec 2019

Return to pre-COVID-19 appetite; 36% of new customer originations rated CR3-4 in Dec 2019 vs. 29% in Dec 2020

Leveraging investments in enhanced credit lifecycle management capabilities, e.g., collections

## Specialist consumer finance capabilities to grow share

Traditional lenders key profit drivers; residential and business lending<sup>1</sup>

Scale and differentiated capabilities in consumer finance; product manufacturing, credit risk management, product graduation, and partnering

Investments focussed on improving specialist consumer finance capabilities; Avg of \$85m investment p.a. over last 3 years<sup>2</sup> vs. normal BAU annual investment levels of \$50m

## TRANSFORMING THE ORGANISATION

Product to platform model ▪ Distributed working ▪ Unified brand and culture ▪ Partner and customer led growth

1. APRA Monthly Authorised Deposit-taking Institution Statistics (January 2021). For Australian major and regional banks, residential lending (owner-occupied and investment) and business lending (non-financial businesses and financial institutions) comprise >90% of total residents loans and finance leases.

2. Average of FY18, FY19 and FY20 investment operating expense ("Opex") and capitalised expenditure ("Capex").



# Grow instalments

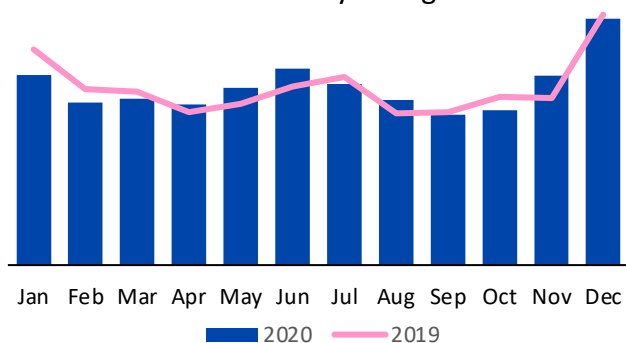
## Instalments products well positioned for growth

**Latitude BNPL and interest free platform is well positioned to gain share of consumer payments and traditional credit cards**

- Largest provider of interest free instalment finance in Australia and New Zealand
- Fast growing BNPL and 3<sup>rd</sup> most recognised BNPL product in Australia<sup>1</sup>

### Being driven by leading 'home economy' partners

Instalments products volume – Australia (A\$m)  
'Home economy' categories



- ↑ Stronger sales in 'home economy' categories (computers, electrical goods, furniture and bedding)
- ↓ Weaker sales in segments more exposed to COVID-19 impact; travel -73%, jewellery -37%, home services -18% YoY
- ↓ Alongside Latitude tightening credit underwriting and reducing marketing

## Volume growth initiatives being executed

### Unwinding COVID-19 actions

- Return to previous credit underwriting settings
- Restart and enhance marketing and sponsorships

### Continue to capture opportunities in the 'home economy'

- Shift to remote work<sup>2,3</sup> supportive of the 'home economy'

### Launching new products and growing new industry segments

- Continuing to scale LatitudePay and launching into bigger ticket purchases
- Refreshing Latitude GO & Gem to make interest free shopping easier, including extending interest free shopping to everyday purchases above \$250 on GO
- Increasing penetration of home and health segments

### With further upside in recovering sectors

- Increasing consumer confidence<sup>4</sup> and restoration of international travel supporting recovery of cyclical sectors

1. Latitude commissioned research by Kantar - "Brand awareness tracker – Nov4 Wave V4" with sample sizes (Latitude Brand, n=800, Gem brand, n= 800, LatitudePay, n=200).

2. The University of Sydney Transport Opinion Survey, September 2020, n=994.

3. Google COVID-19 Community Mobility Report – Australia, generated 7 February 2021.

4. Westpac-Melbourne Institute Consumer Sentiment survey, January 2021.

# Latitude's interest free Instalments presentment vision

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## Shop small, pay weekly

- Pay over 10 weeks, shop up to \$1,000
- No interest ever

## Shop big, pay monthly

- Pay over up to 24 months, shop up to \$3,000<sup>1</sup>
- No interest ever
- Monthly subscription fee, not charged if there is no balance

## Shop anywhere, pay flexibly

- Pay over up to 60 months, shop up to \$30,000
- 6 months interest free on any purchase over \$250
- Monthly subscription fee, not charged if there is no balance
- Shop anywhere Visa and Mastercard are accepted

1. Up to \$10,000 and 36 months for new growth segments.

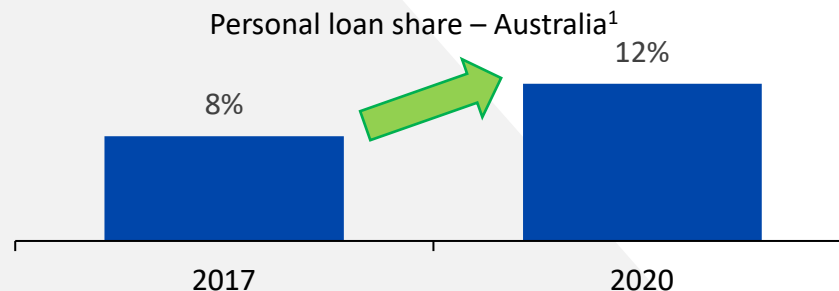
# Grow lending

## Specialist consumer lender growing share

### Latitude has specialist capabilities in consumer lending:

- ✓ Risk-based pricing and credit decisioning capabilities
- ✓ Low cost funding model without bank capital impost
- ✓ Instalments products customer base for graduation
- ✓ Digital lending development

### This has helped enable share gain since Latitude launched



### While consumer finance remains a small part of major banks' portfolios

Consumer finance % of portfolio <sup>2</sup>	
Major Bank 1	4.4%
Major Bank 2	3.5%
Major Bank 3	3.9%
Major Bank 4	4.9%

1. Latitude internal analysis.

2. APRA Monthly Banking Statistics, December 2020. Computed as credit cards and other loans as a percentage of total residents loans and finance leases.

3. Broker - BDM Relationship NPS survey, December 2020, n=235 (survey sent via email and SMS).

4. PL end to end application experience NPS, December 2020, n=42 (survey sent via email, must have submitted an application to qualify).

## Volume growth initiatives being executed

Increasing activation and penetration of our ~5,800 accredited brokers – reducing “time to yes, time to cash”

- Latitude recently launched new improved service levels for top tier brokers

**+89pts<sup>3</sup>**

Broker NPS delivered through initiatives

Improving digital lending experience for customers

- Recently launched real time, risk-based quoting, helping to increase NPS

**+68pts<sup>4</sup>**

Customer NPS

Unwinding COVID-19 actions and benefit from the recovery in the economy

- Return new business credit underwriting restrictions to pre-COVID-19 appetite
- Restart customer acquisition and graduation marketing including opportunities in the recovering economy (e.g., home improvement, motor and recreational vehicles) and the return of international travel (28° Global)

Improving digital lifecycle marketing capabilities to graduate the growing BNPL and instalments customer base

Potential to develop new banking partnerships (e.g., Kiwibank)

# Strong asset quality

## High quality customer base

52% of customers are homeowners<sup>1</sup>

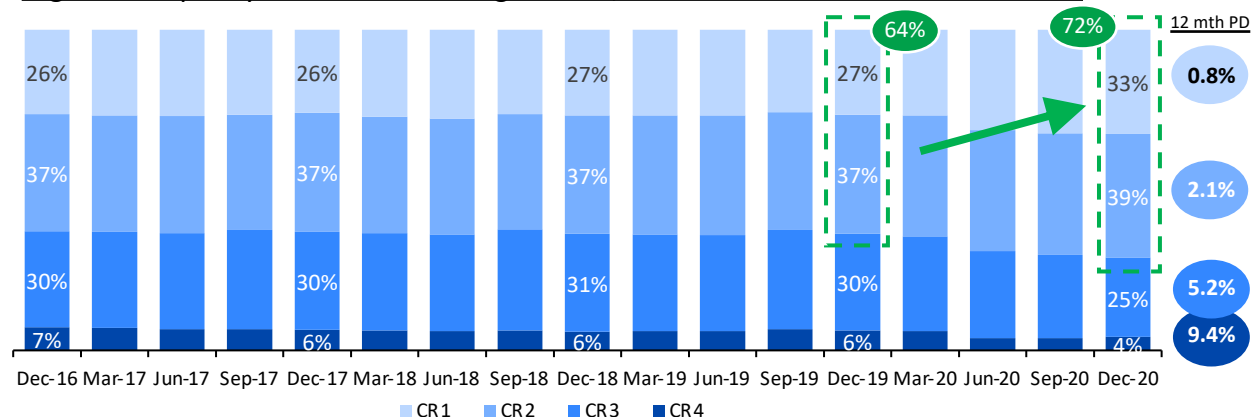
70% of customers are full time employed<sup>1</sup>

>94% of customers over the age of 24<sup>1</sup>

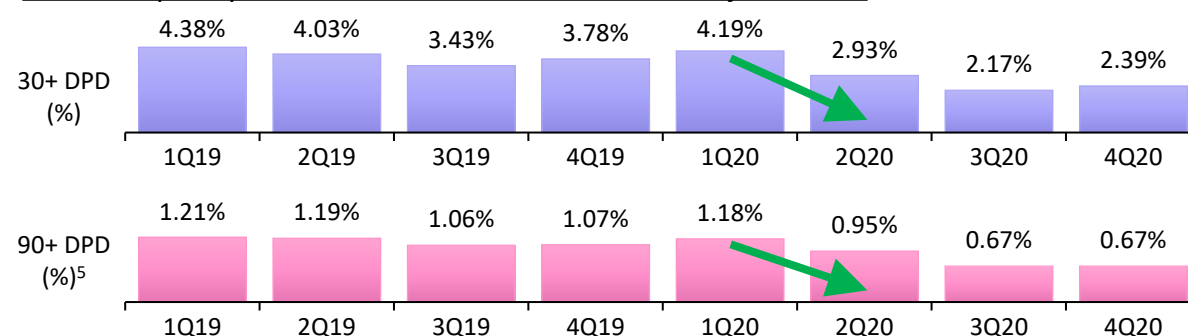
<2% of customers potentially vulnerable to COVID-19 impact<sup>2</sup>

## Improved credit quality during COVID-19

High credit quality new customer originations, with 72% of customers rated CR1-2



Low delinquency rates that are favourable to other major lenders



Comparable to major banks

90+ DPD delinquency<sup>3</sup> portfolio comparison

Like-for-like basis	Latitude <sup>4</sup>	Bank <sup>5</sup>
vs. Major bank 1	0.76%	2.09%
vs. Major bank 2	0.72%	1.16%

Latitude's delinquency rate is comparable to major banks, demonstrating sound credit quality and product appeal to prime customers

## Opportunity to grow volumes through selective risk appetite expansion

1. Homeowners: data as at origination for Australian instalments products, credit card and personal loan customers and New Zealand instalments products and personal loan customers with open accounts as at 31 December 2020; Employment: Australian and New Zealand open accounts as at 31 December 2020; Age: all products excluding LatitudePay & Genoapay, data as at 31 December 2020.

2. Proportion of customers acquired in the 2 years to 31 December 2020 rated CR4 and in casual, seasonal, temporary, or self employment at the time of origination and customers rated CR3 or CR4 with less than \$100 surplus capacity at the time of approval.

3. Major bank performance data sourced from annual results presentations and compared to equivalent Latitude portfolios. Note that write off and re-age policies may differ and impact the comparison. Latitude's Personal Loans aged write-off occurs at 120 days, cards at 180 days and hardship accounts are re-aged.

4. Latitude's 90+ days past due ratio is based on a portfolio with products equivalent to those included in the respective portfolio of the major bank, assumed to be credit cards and personal loans exclusively or in the majority.

5. The major bank portfolios may include other product types. Major bank 1 is a portfolio of unsecured consumer loans in Australia, Major bank 2 is a portfolio that comprises cards and personal lending for Australia and New Zealand.



# Diverse, effective and flexible funding sources



## Diverse Funding Platform

Warehouse & ABS  
programmes

50+ Investors across 6  
current issuances



## Significant Capacity

A\$5.7bn<sup>1</sup>  
Warehouse limits

A\$2.3bn  
Total headroom



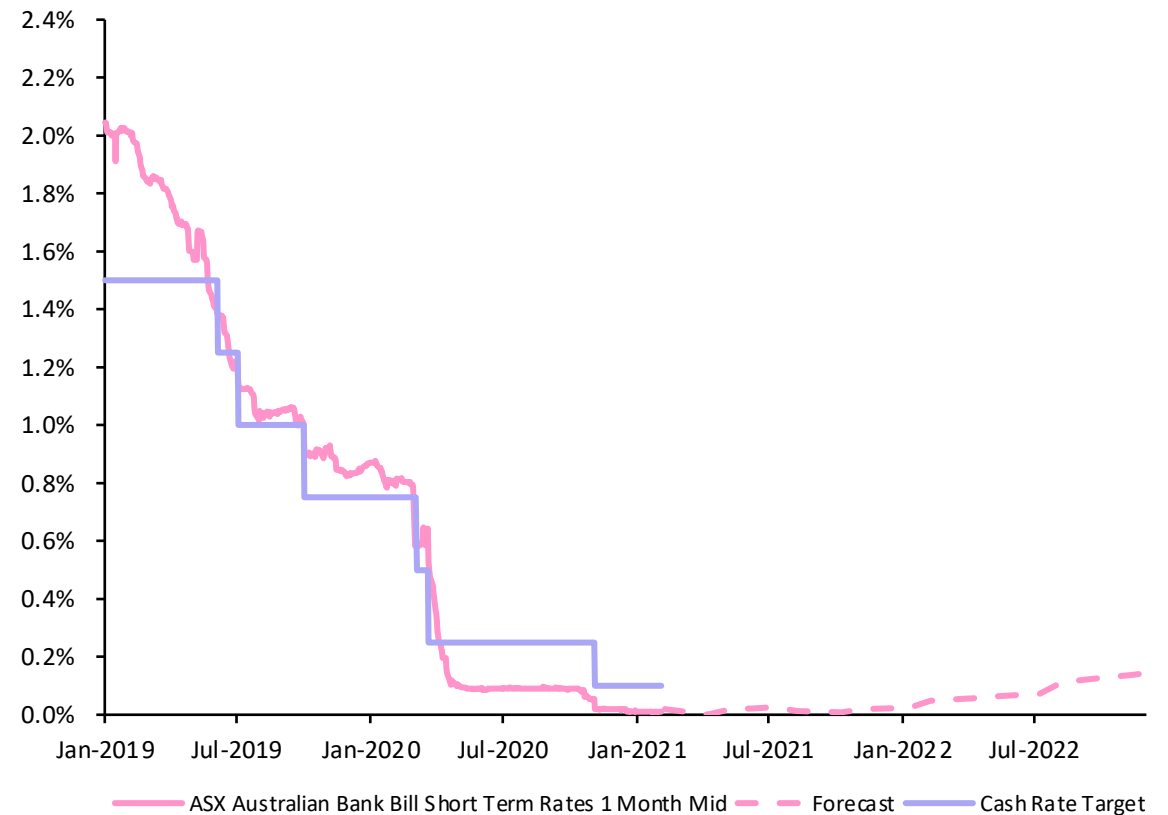
## Cost Effective

A\$2.5bn Total  
outstanding term ABS

Constructive  
rate backdrop

## RBA supportive monetary policy

Historical and forecast 1 month BBSW – Low base rates expected to persist



Note: Funding data as at 31 December 2020, refer to page 35 for further detail. Bloomberg data, including for forecast Australian Bank Bill Short Term Rates 1 Month Mid as at 7 February 2021.

1. NZD calculated to AUD at the spot rate of 0.9359 as at 31 December 2020.

# Capital strength underpinned by a prudent approach

## Liquidity Management

### Comprehensive and diversified strategy

- **Pioneer in the Australian market** – with award winning term issuance programme
- Complemented **by significant warehouse capacity**, consistently extended well ahead of expiry
- Active strategy to **manage duration and headroom** to support liquidity
- Conservative footings **provide flexibility** - Able to redeem **A\$1bn of maturing debt using warehouse capacity** in the height of **COVID-19**

## Capital

### Prudent capital management approach

- Appropriate capital strength to **protect against adverse scenarios**
- Target range of TE/Net Receivables of between **6% and 7%**
- 6.5% Pro forma TE/Net Receivables

Pro forma	
A\$ million	31 December 2020
Total equity	1,229.6
Intangible assets	834.8
<b>TE</b>	<b>394.8</b>
Net Loans and other receivables	6,085.5
<b>TE/Net receivables</b>	<b>6.5%</b>

## Stress Testing

### Comprehensive stress test regime

- Stress tests for both capital and liquidity
- Annual stress test undertaken in October 2020:
  - **Capital** – balance sheet strength **maintained above minimum** thresholds of 4.5% TE/Net Receivables despite conservative assumptions
  - **Liquidity** – charge offs would need to be **more than 2x current levels** for a rapid amortisation breach

# Sustainable cost reduction through digitisation and automation

**Simplification programme – established to simplify and digitise Latitude’s products, customer operations and technology**

<b>Digitisation</b>	Digital experience and productivity enhancements for the originations, servicing and collections functions, and the digital enablement of Latitude’s workforce to facilitate distributed working
<b>Product and workforce optimisation</b>	Restructuring and exiting of products and workforces across the organisation leading to leaner customer operations
<b>Technology and supplier optimisation</b>	Rationalisation of technology and renegotiation of services contracts that reduced technology operating costs; rationalisation of Latitude’s corporate real estate footprint

**~\$20m<sup>1</sup> of simplification expenditure through 2020 resulting in sustainable annual cost run rate benefits of ~\$42m and headcount reduction of ~300<sup>2</sup>**

1. Includes program investment and redundancy costs.  
2. This includes ~200 permanent employees and ~100 contract workers.

# Significant investment already made

A\$m	Historical								
	FY18			FY19			FY20		
	Opex	Capex	Total	Opex	Capex	Total	Opex	Capex	Total
<b>Closed Investment Costs</b>									
Transition and Replatforming	(5.7)	(25.3)	(31.0)	(3.1)	(12.6)	(15.7)	-	-	-
<b>Latitude 2.0</b>	<b>(0.5)</b>	<b>-</b>	<b>(0.5)</b>	<b>(31.9)</b>	<b>(32.1)</b>	<b>(64.0)</b>	<b>(19.7)</b>	<b>(27.9)</b>	<b>(47.6)</b>
Latitude 2.0 – Strategy Reset	(0.5)	-	(0.5)	(0.6)	-	(0.6)	-	-	-
Latitude 2.0 – Technology investment	-	-	-	(16.3)	(32.1)	(48.4)	(7.5)	(27.9)	(35.4)
Latitude 2.0 – Strategy Execution / Brand Unification	-	-	-	(15.0)	-	(15.0)	(12.2)	-	(12.2)
COVID-19 Response – Operations digitisation	-	-	-	-	-	-	(3.9)	(1.6)	(5.4)
<b>Total Investment Opex / Capex - Closed</b>	<b>(6.2)</b>	<b>(25.3)</b>	<b>(31.5)</b>	<b>(35.0)</b>	<b>(44.7)</b>	<b>(79.7)</b>	<b>(23.5)</b>	<b>(29.5)</b>	<b>(53.0)</b>
<b>Ongoing Investment Costs</b>									
Technology Investment and Simplification	-	-	-	-	-	-	(3.5)	(5.2)	(8.7)
BNPL - Big Ticket	-	-	-	-	-	-	(0.9)	(5.5)	(6.4)
<b>Total Investment Opex / Capex - Ongoing</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>(4.3)</b>	<b>(10.8)</b>	<b>(15.1)</b>
<b>Total Significant investment Opex/Capex</b>	<b>(6.2)</b>	<b>(25.3)</b>	<b>(31.5)</b>	<b>(35.0)</b>	<b>(44.7)</b>	<b>(79.7)</b>	<b>(27.9)</b>	<b>(40.3)</b>	<b>(68.1)</b>
Business as usual Capex	-	(36.0)	(36.0)	-	(10.8)	(10.8)	-	(29.3)	(29.3)
<b>Total investment Opex/Total Capex</b>	<b>(6.2)</b>	<b>(61.3)</b>	<b>(67.5)</b>	<b>(35.0)</b>	<b>(55.5)</b>	<b>(90.5)</b>	<b>(27.9)</b>	<b>(69.5)</b>	<b>(97.4)</b>

- Latitude continues to invest in the BAU – normalised levels of c.A\$40m p.a.
- Significant step-up investment already made (above and beyond BAU) to help deliver re-engineered process
- These initiatives – Latitude 2.0 – delivering new platforms and brand unification now closed
- New initiatives such as Big Ticket commenced in 2H20 with an expected investment of c.A\$30m (of which A\$20m is capex) over the next 2 years
- Simplification programme will continue in 2021 with expected spend of c.A\$39m (of which A\$28m is capex) and aim to deliver further improvements to operating costs through targeted initiatives
- Investment managed in line with long term intentions around cost efficiency



# Strong growth, profitability and returns underpinning attractive cash flow generation



**High quality receivables book**  
Opportunity for growth



**Cost base**  
Scale benefits with opportunities for further operating leverage

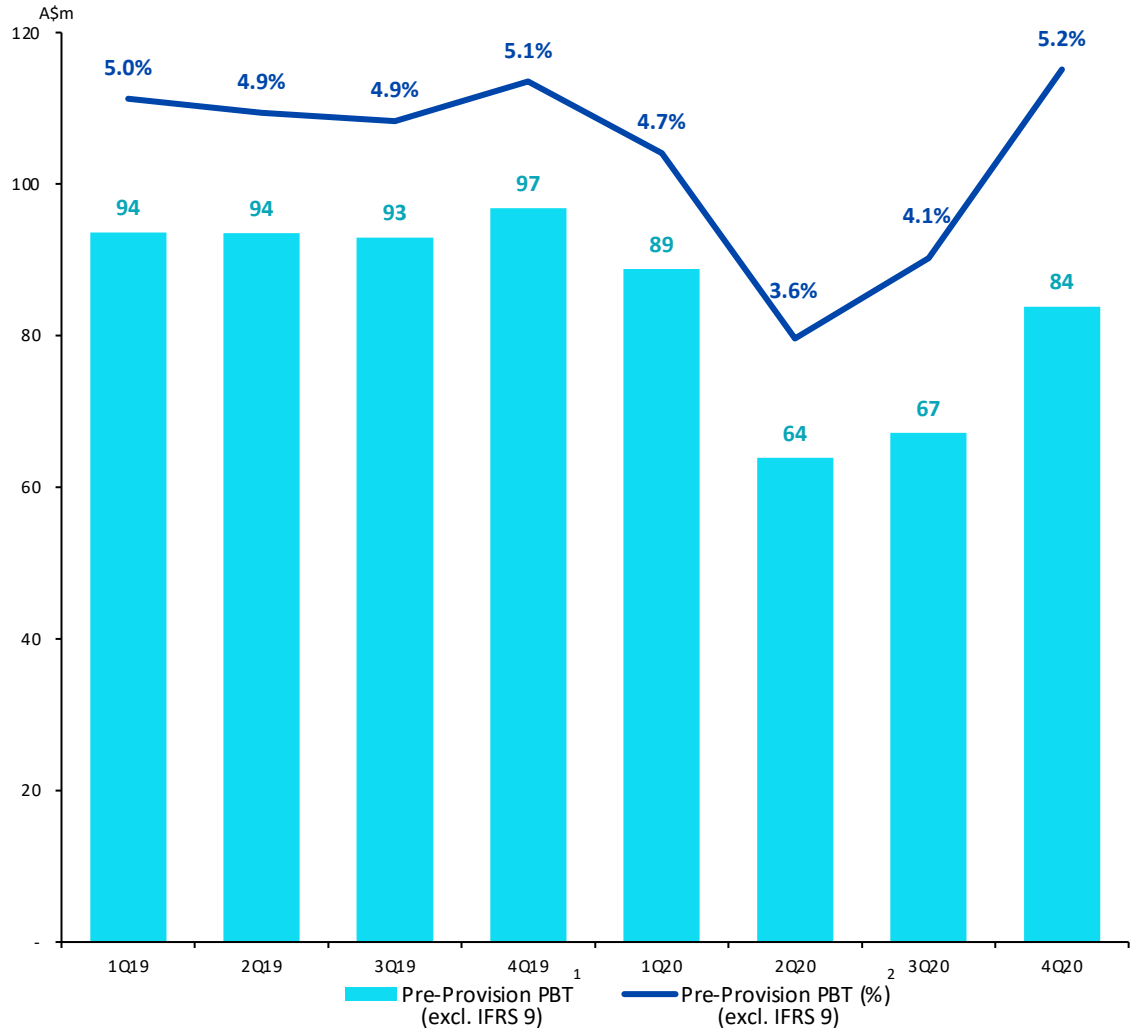


**A prudent balance sheet**  
Strong capital and liquidity



**Highly cash generative**  
Supporting investment and dividend capacity

Significant leverage in the Latitude operating model



1. Pre-provision profits before tax (PBT) is calculated as total operating income less operating expenses and Net charge offs on Latitude’s receivables. The metric helps explain the underlying risk-adjusted pre-tax profitability of the business before movements in coverage rate provisions (including the impact of IFRS 9 and the movements in provisions for future losses on Latitude’s receivables) and significant items.

2. Represents Pre-Provision PBT as a percentage of AGR.

# Growth potential in new geographies and lending partnerships

## Grow instalments internationally

Across Asia, digital payment methods are disrupting traditional bank credit card and transfer payments online, and cash in store<sup>1</sup>

BNPL and instalment finance is a significant future opportunity in a US\$5.5tn retail sales market<sup>2</sup>

Latitude's existing partners have significant presence and growth across Asia including:

**Harvey  
Norman**

**SAMSUNG**

**Google**

**LUXURY ESCAPES**

**COTTON:ON**

## Develop new lending partnerships

Changing customer preferences and digital transformation continue to disrupt the payment and lending markets traditionally served by banks

Traditional lenders key profit drivers; residential and business lending<sup>3</sup>

Latitude's product manufacturing, credit risk management and partnering capabilities position it strongly to pursue new lending partnership opportunities (e.g., Kiwibank)

Source:

1. Worldpay Global Payments Report (January 2020).

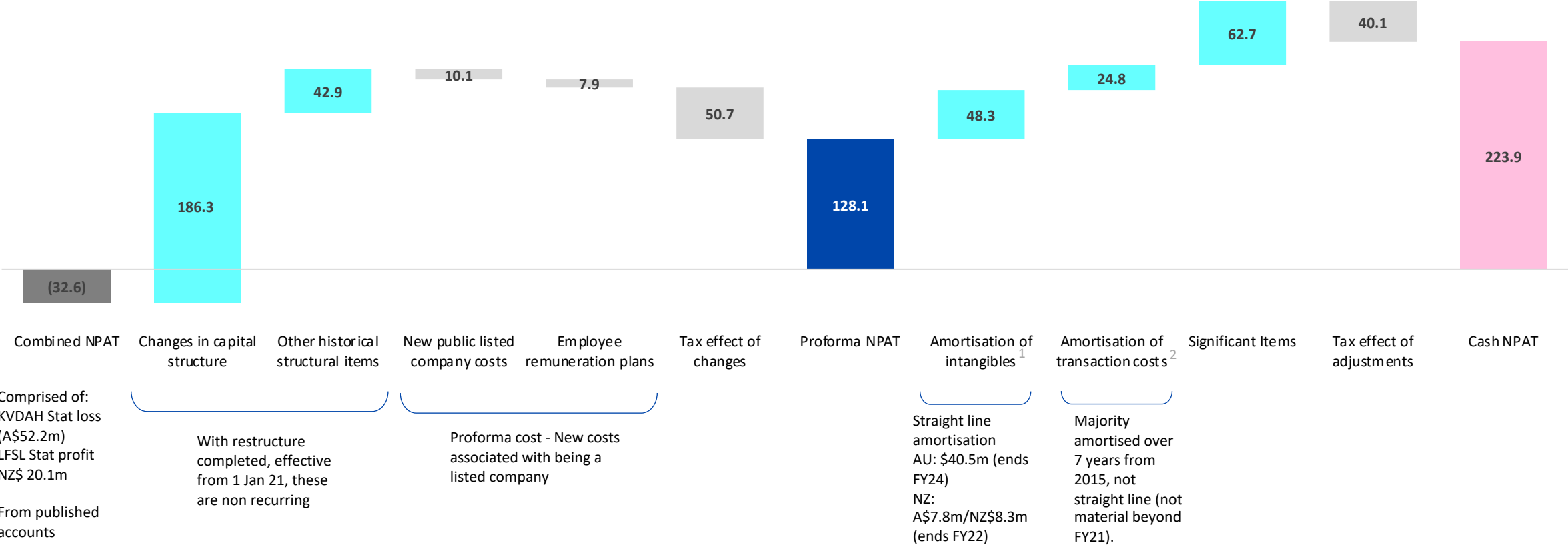
2. Euromonitor: Estimate of 2019 Asia Pacific retail sales in online publication "Asia Pacific to Recover the Quickest amid a Global Retail Sales Decline in 2020", 25/11/2020.

3. APRA Monthly Authorised Deposit-taking Institution Statistics (January 2021). For Australian major and regional banks, residential lending (owner-occupied and investment) and business lending (non-financial businesses and financial institutions) comprise >90% of total residents loans and finance leases.

# Demystifying Latitude's historical profit (FY20)

## Actual Stat Profit to Proforma NPAT to Cash NPAT

A\$m (unless otherwise specified)



Source: Latitude IPO Prospectus dated 30 March 2021; KVD Australia Holdings Financial Accounts for the year ended 31 December 2020; Latitude Financial Services Limited Financial Accounts for the year ended 31 December 2020.

Note 1: Amortisation of acquisition intangibles relate to amortisation of customer lists and distribution agreements recognized as part of the acquisition accounting in 2015. Refer page 121 of the Latitude Prospectus.

Note 2: Amortisation of transaction costs reflects the amortisation of the capitalized portion of the costs related to the initial establishment of Latitude's warehouse funding program in 2015. Also includes the amortisation of historical hedging arrangements settled as a result of Latitude's proposed 2019 IPO. The combination of these two aggregate capitalized costs on balance sheet still to be amortised is \$15m (FY21-FY24). Refer note (b) on page 123 of the Latitude Prospectus.

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# Dividend policy and 1H21 expectations

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## Dividend Policy

Current intention of Latitude is to pay dividends

Planned future dividend payout ratio range is **60% to 70%** of Cash NPAT

Directors expect the dividend to be progressive



## 1H21 Dividend

Anticipate the first dividend will be approximately A\$79 million

At Completion, Latitude will have a zero franking account balance

Will generate franking credits as income tax is paid in Australia, anticipated that the final dividend for FY21 will be fully franked



# Prospects

**Any financial forecast or other forward-looking statement is inherently unreliable in the context of the COVID-19 impacts in Australia, New Zealand and internationally and the uncertainty of the success and timing of vaccine distribution. The Directors believe that this too would apply to any financial forecast for the Group.**

However, based on the following assumptions, Latitude believes the below statements reflect the current prospects of the Group:

- trading in late FY20 is indicative of FY21 experience with no further lockdowns beyond February 2021;
- no material disruption to consumer activity or financial markets during COVID-19;
- no material adverse effect to current trading conditions and economic landscape (including underlying base rates eg, BBSW and BKBM); and
- no material change to current COVID-19 related responses from Federal and State governments such as lockdowns or restrictive measures that may potentially adversely impact customer activity levels.

## Volumes and AGR

Volume recovers to FY19 levels in 2H21 and grows thereafter as Latitude continues to benefit from improvements in customer and partner propositions and experiences and confidence returns as vaccines are systematically rolled out, which in turn will help support AGR to grow back to FY19 levels by the end of FY22

## Yield (%)

Operating income yield % remains broadly in line with FY20 across FY21 to FY22

## Cost Efficiency

Cost-to-income ratio of c. 43% in FY20, reverting to FY19 levels by FY22 as volumes return

## Net Charge Offs/AGR (%)

Decrease in FY21, trending back towards pre-COVID-19 levels as portfolio trends normalise and government stimulus ends. FY22 rate slightly below FY20 levels, reflecting the improvement in underlying quality of the portfolio that has occurred in FY20